

# 3-Part Webinar Series

---

**1**

## **DARPA 101**

**August 14, 2024**

During this training, you will learn more about DARPA, its organizational structure, and its role in advancing national security.

**2**

## **DARPA SBPO**

**August 21, 2024**

DARPA will explore how its small business programs provide funding opportunities to develop innovative technologies while promoting economic growth and scientific advancement.

**3**

## **DARPAConnect**

**August 28, 2024**

During this session, DARPA will explain how businesses can stay engaged through DARPAConnect and the resources that DARPA provides.



UNCLASSIFIED

# DARPA Connect Program Overview

---

**Ms. Jennifer Thabet**

Program Director  
DARPA Small Business  
Programs Office

**Dr. Jess Resig**

Director of Solutions Innovation  
Applied Research Institute (ARI)

August 28, 2024



DARPA  
**CONNECT**

DISCOVER · COLLABORATE · CONTRIBUTE

[www.DARPAConnect.us](http://www.DARPAConnect.us)

[DARPAConnect@darpa.mil](mailto:DARPAConnect@darpa.mil)


Distribution Statement "A" (Approved for Public Release, Distribution Unlimited)



UNCLASSIFIED

# DARPA CONNECT

DISCOVER · COLLABORATE · CONTRIBUTE



DARPAConnect is designed to broaden DARPA's reach and stimulate **growth and collaboration** between DARPA, businesses, and academia.

## WHY WE DO IT

Since 1958, the Defense Advanced Research Projects Agency (DARPA) has made pivotal investments in breakthrough technologies for national security. To both create and prevent strategic surprise within an ever-changing national security landscape, DARPA seeks to engage the brightest minds and most robust ideas across different specialties, communities, and perspectives. The agency launched DARPAConnect in late 2022 to broaden DARPA's reach with small businesses and educational institutions. DARPAConnect breaks down barriers of entry for performers new to DARPA and the national security space.



**Within  
DARPA**



**Outside  
DARPA**



UNCLASSIFIED

DARPA  
**CONNECT**  
DISCOVER · COLLABORATE · CONTRIBUTE

# DARPA **CONNECT**

DISCOVER · COLLABORATE · CONTRIBUTE

Supporting Untapped  
Innovators: Breaking Down  
Barriers to Entry



**Regional and  
Virtual Events**



**Networking  
Opportunities**



**Training and  
Development**



**Customized  
Support and  
Mentoring**

**[www.DARPAConnect.us](http://www.DARPAConnect.us)**

# DARPAConnect Pop-Ups

Full day events covering the breadth of your DARPA journey



**Nebraska**  
**September 18 2024**



**Albany, NY**  
**November 12 2024**

## Sessions Include:

- Engaging DARPA Program Managers
- Heilmeyer Catechism: Understanding Effective DARPA Communication
- Understanding DARPA Announcements and Contract Vehicles
- Reviewing and Analyzing a DARPA Opportunity
- DARPA SBIR and STTR Program
- Understanding DARPA Security Resources
- Preparing Your DARPA Proposal
- Tying It All Together: Strategies for Success
- Opportunities for Networking



[Log in](#)

# DARPA CONNECT

DISCOVER · COLLABORATE · CONTRIBUTE

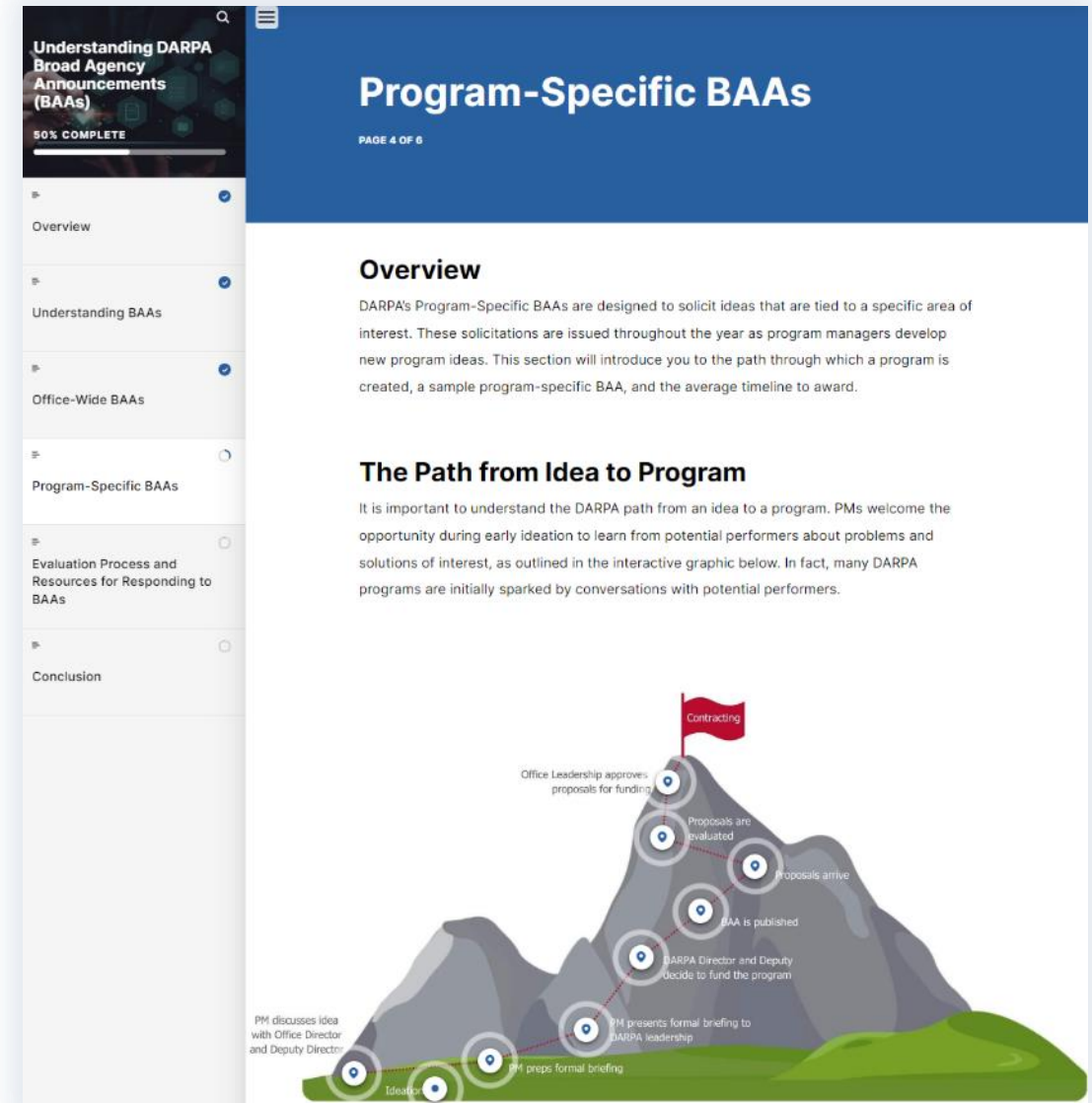
Your community space for learning, networking, and opportunities to support your DARPA journey.



[Join DARPAConnect](#)

## Current Lessons Include:

- DARPA101: Introduction to DARPA
- The Heilmeyer Catechism
- DARPA Award Vehicles and Solicitations
- Understanding DARPA Broad Agency Announcements (BAAs)
- Making the Most of a DARPA Proposers Day
- Introduction to DARPA Security
- DARPA SBIR/STTR Small Business Programs
- Tips for DARPA Proposal Success
- Opportunities to Work with DARPA
- Working with DARPA: Global Participation and Engagements



The screenshot displays a web interface for a lesson titled "Program-Specific BAAs". On the left is a navigation sidebar with a progress indicator showing "50% COMPLETE". The sidebar lists the following sections: Overview, Understanding BAAs, Office-Wide BAAs, Program-Specific BAAs (highlighted), Evaluation Process and Resources for Responding to BAAs, and Conclusion. The main content area has a blue header with the title "Program-Specific BAAs" and "PAGE 4 OF 6". Below the header is an "Overview" section with text explaining that DARPA's Program-Specific BAAs are designed to solicit ideas tied to a specific area of interest. This is followed by "The Path from Idea to Program" section, which includes an interactive graphic. The graphic is a mountain range with a red flag at the peak labeled "Contracting". A path of circular nodes leads up the mountain, with labels for each step: "Idea", "PM preps formal briefing", "PM presents formal briefing to DARPA leadership", "DARPA Director and Deputy decide to fund the program", "BAA is published", "Proposals arrive", "Proposals are evaluated", and "Office Leadership approves proposals for funding".



## Webinars

Online sessions that offer a unique opportunity to learn about the mechanics of working with DARPA directly from DARPA presenters.



## Ask Me Anything

An open forum where participants send in their questions and DARPA presenters answer them in a group setting



## One-on-One Coaching

30-minute private session where participants introduce their research interests and explore how they may fit at DARPA



## Office Hours

10-minute sessions during which participants ask specific questions about working with DARPA in a private setting



DARPA CONNECT  
**CORNER**  
DISCOVER • COLLABORATE • CONTRIBUTE



# Upcoming Connect Corner Webinars

---

## Webinar

Inside DARPA: A Fireside  
Chat with Dr. Stefanie  
Tompkins, Director

August 28, 2024

Join us at  
[DARPAConnect.us](https://DARPAConnect.us)  
to register and  
receive event updates

## Ask Me Anything

Understanding  
Security: AMA with  
Mike Smith, DARPA  
Security and  
Information Directorate

September 30, 2024

# Customized Support For Your DARPA Journey

EMAIL US AT [DARPACONNECT@DARPA.MIL](mailto:DARPACONNECT@DARPA.MIL)

1

NAVIGATE THE DARPA  
ENTERPRISE

We offer a one-stop-shop to navigate the changes and opportunities at DARPA

2

ENGAGE PROGRAM  
MANAGERS

Identify and engage PMs whose research interests align with your research

3

SPEAK THE HEILMEIER

Frame your ideas using DARPA's Heilmeier Catechism



UNCLASSIFIED

# Upcoming Regional Pop-Up Events

**September 18, 2024**



**Omaha  
Nebraska**

Join us at  
[DARPAConnect.us](https://DARPAConnect.us)  
to register and  
receive event updates

**November 14, 2024**



**Albany  
New York**

# DARPA CONNECT

DISCOVER · COLLABORATE · CONTRIBUTE



Program Email Address  
**[darpaconnect@darpa.mil](mailto:darpaconnect@darpa.mil)**



Join DARPAConnect at  
**<https://www.darpaconnect.us/>**

